Strategic Initiatives and immediate focus:

I. Safety and health of the staff and community
II. Innovation and technology
III. Literacy through Afrocentric collections, programming, services, and partnerships
IV. Sustainable Operational Innovation Internal/External

Initiative I

Provide a welcoming, safe and a vibrant environment for library patrons

- Ensure that all library spaces are safe, well cared for and accessible to everyone
- Ensure the library is up to safety code and compliance in response to the COVID-19 pandemic
- Establish the East Cleveland Public Library as a destination with cultural and educational events that highlight lifelong learning and the black experience
- Create spaces within the library as an anchor for students in supporting their digital learning experience
- Create a Facilities Master Plan and prioritize execution of recommendations based on available capital improvement funds

Initiative II

Innovation and technology

- Reduce barriers and assist East Cleveland residents in building essential technology skills
- Provide access to current, relevant, and user-friendly technologies for all who need it
- Introduce and promote new and emerging technologies in library operations and to the public
- Create a strong and engaging digital presence for the East Cleveland Public Library’s Board-approved policies
- Support wireless printing from mobile devices for patrons

continued >
- Provide cutting-edge printing options for students and business entrepreneurs
- Utilize technology for outreach and marketing
- Expand podcasting and create a performing sound studio for intergenerational use

**Initiative III**

*Literacy through Afrocentric collections, programming, services, and partnerships*

- Meet standards with a collection development policy
- Increase visibility and promote the development and use of the collections both print and digital
- Engage diverse communities of users through an active publicity and outreach campaign
- Expand online content through digitization of materials and library programs
- Create programming and identify partners that supports the arts of the African Diaspora (Performing, creative, film, etc....)
- Transition the Children’s Department to an early literacy center

**Initiative IV**

*Sustainable Operational Innovation Internal / External*

- Continued advocacy around the PLF (Public Library Fund)
- Solicit donations from area businesses and organizations
- Create a donor network
- Ensure fiscal responsibility
- Seek grants from leading grant-making organizations
- Develop partnerships
- Confirm property acquisitions in relations to the East Cleveland Public Library